

BARCELONA PRESS ROOM

PASEO DE GRACIA 2

FELICES
AGENCY



NEW SPACE

BARCELONA PRESS ROOM

Paseo de Gracia n° 2

*A NEW MEETING PLACE WHERE CREATIVITY AND
BUSINESS COME TOGETHER*



**Dynamic work
areas to think,
create and grow**



A new meeting place where creativity and business come together

do not
sit
please.

ondarreta

Meetings, trainings, conferences, product launches, press conferences, workshops, product masterclasses ...

SPACE + COMMUNITY + INFLUENCE

SPACE

The Barcelona Press Room, located within the HQ of the international press agency FELICES, is located in the center of Barcelona, a fully customizable and private space to organize business meetings, presentations, trainings, workshops, board meetings, etc. This space has been designed to encourage and enhance interaction and creativity at all levels – with the latest technology to accompany.

COMMUNITY + INFLUENCE

As an international communication and public relations agency, in addition to offering a unique and special space, we also specialize in connecting across the community, introducing the most interesting people for your project or company. Whether inviting the press to get to know your project or business, introducing new media, or even putting together a round table with key stakeholders in your sector FELICES and the Barcelona Press Room have the resources to take your project to the next level.



Different ways of meeting in a single day.

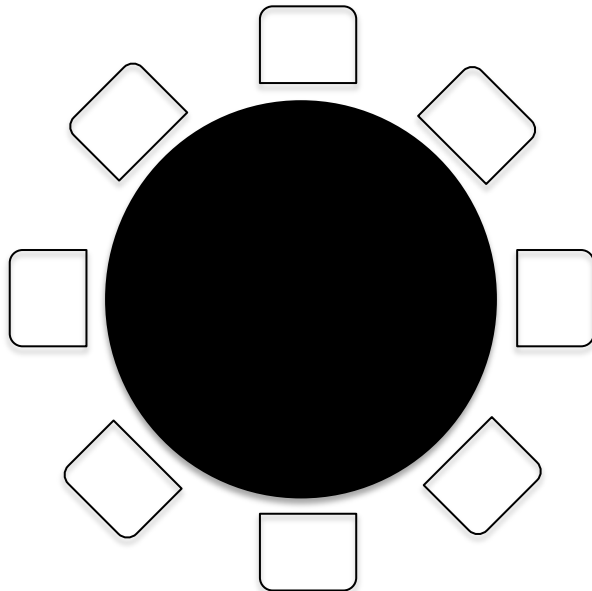


The environment of the meeting influences the way of thinking, interacting and making decisions.

1. ROUND TABLE 'DON' (Board of Directors)

High tables and stools, ideal for teamwork to encourage creativity, an active attitude and have greater freedom of movement.

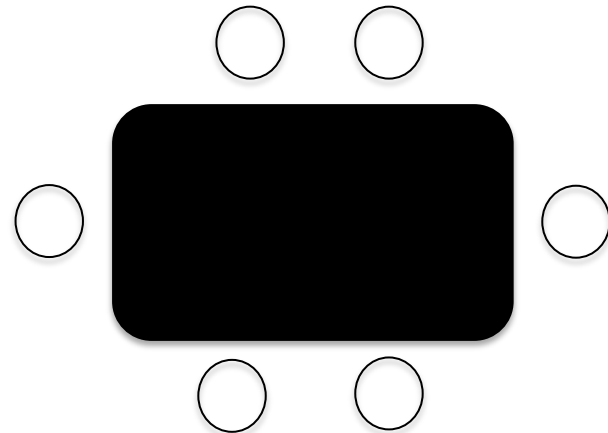
- Up to 8-10 people
- Table diameter: 1,80m
- Table height: 0.70m



2. 'UP' CREATIVE WORKSHOP

High tables and stools, ideal for teamwork to encourage creativity, an active attitude and have greater freedom of movement.

- 6-8 people sitting on high stools.
- Table measures: 1.80 X 0.9m
- Table height: 1m





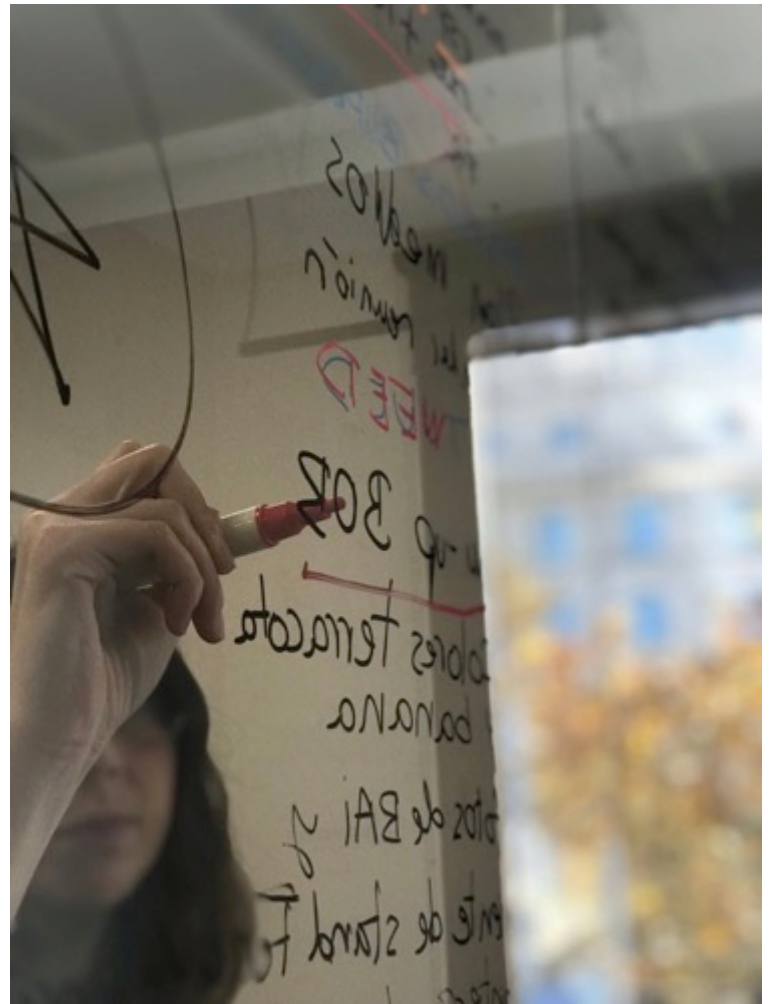
*In between Business
and Creativity*



Round table 'DON'
*Board of Directors
kind of meetings*



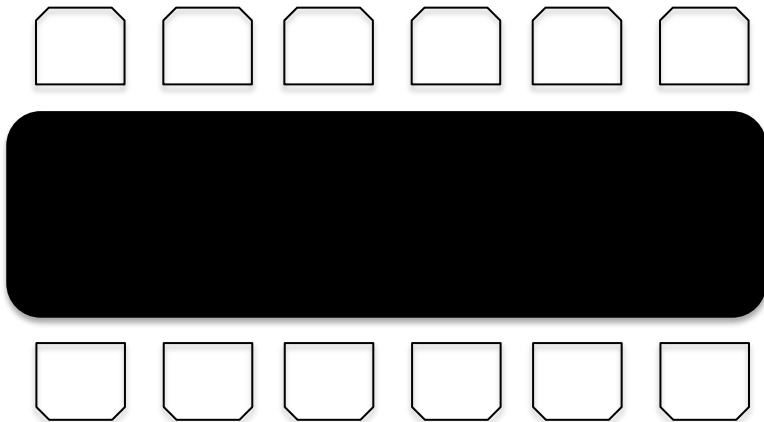
'UP' Creative Workshop



3. IMPERIAL 'DRY'

Large imperial table for meetings, executive board meetings, or team meetings of up to 12 people.

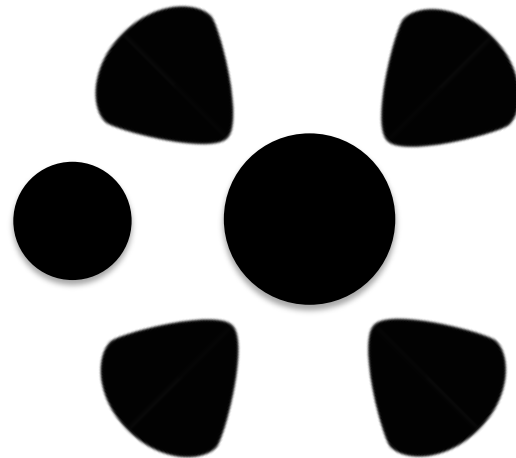
- 12 people sitting.
- Table size: 3,60x0,9m
- Table height: 0.7m



4. CASUAL 'AIA POUFS'

Aia poufs are ideal for a more relaxed or informal meeting, such as coffee breaks between formal meetings. They promote proximity in dialogue.

- 4-6 people sitting on poufs and / or a bench.
- 2 side tables



Casual AIA Poufs

Coffee Break , in between formal meetings





Imperial 'DRY'

Everybody is going to take notes about

Imperial 'DRY'

Everybody is going to take notes about

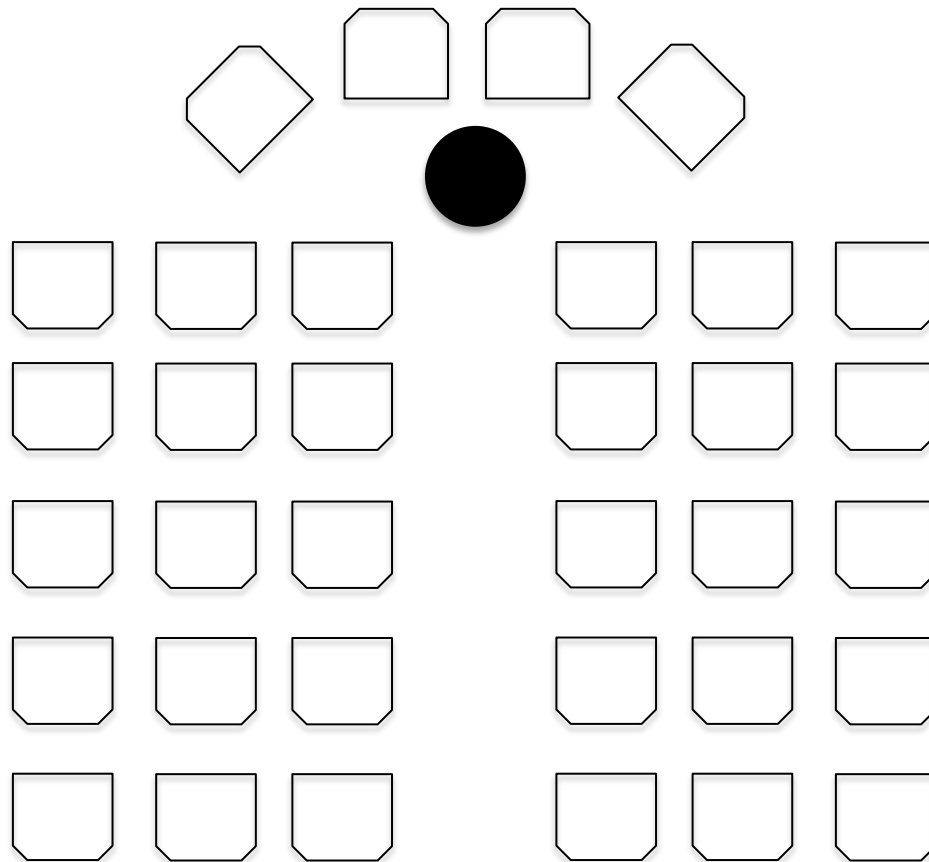


5.

AUDITORIUM

Our signature space opened up for presentations, trainings, conferences or assemblies. Enjoy the “wow” factor of projecting across the entire wall, accompanied by our exquisite audio equipment. The chairs are arranged in an auditorium shape (capacity is approx. 30 people).

- Up to 30 people sitting in chairs.



Auditorium



Auditorium



Auditorium



COMMITTED TO THE DESIGN

The interior has been designed by Elia Felices's Studio and is decorated with the likes of Nanimarquina, Santa & Cole, Sancal, and all the meeting furniture is designed by Ondarreta, a Basque Design Firm recognized in 2019 for its commitment to design by **T-Magazine (New York Times)**, with designs by Ben van Berkel & Rafael Moneo.



WHERE?

Our space is located in the heart of Barcelona, overlooking the central Plaza Cataluña, the Apple Store and the Corte Inglés (high end retailer), at the beginning of Paseo de Gracia (often compared to NYC's 5th Ave). It has an unbeatable location and endless connections with the public transport service:

Paseo de Gracia 2, 3.2



Aerobus:

From T1 y T2,
to Plaza Cataluña



Rodalies / Renfe:

Plaza Cataluña

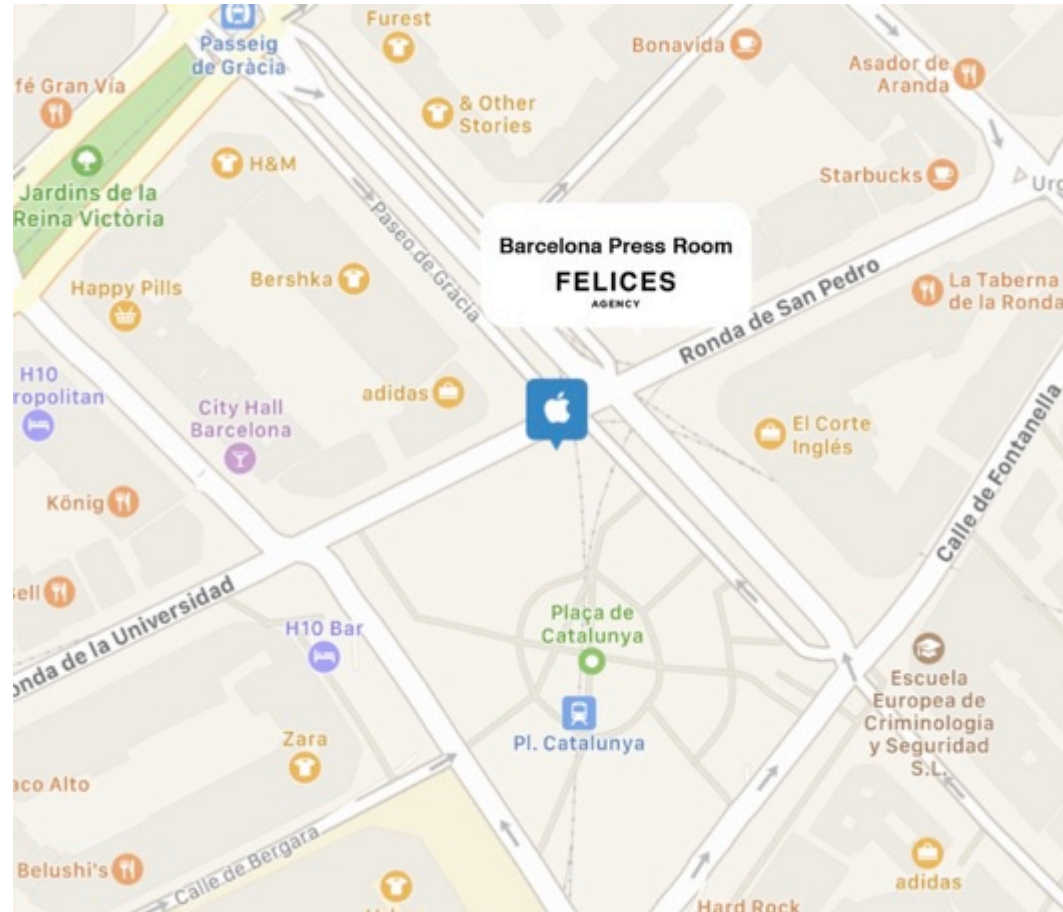


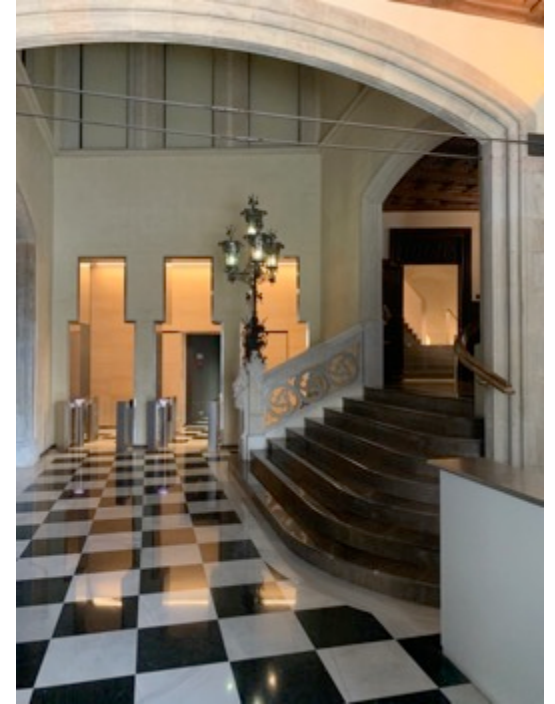
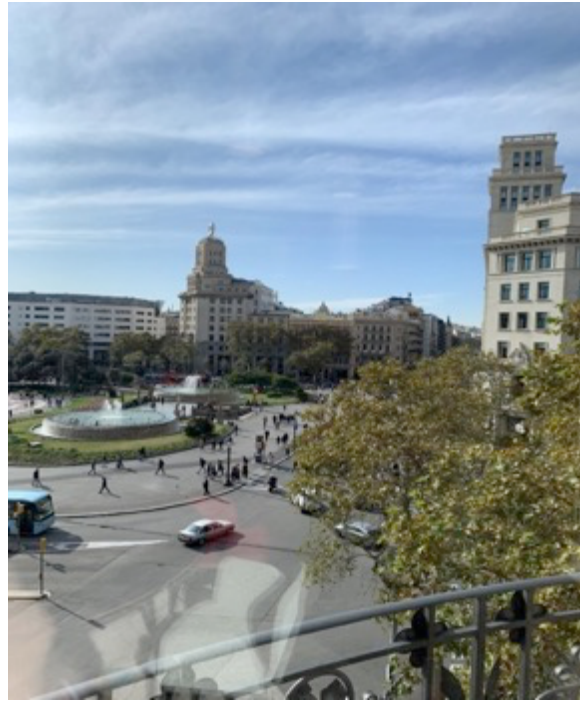
Metro:

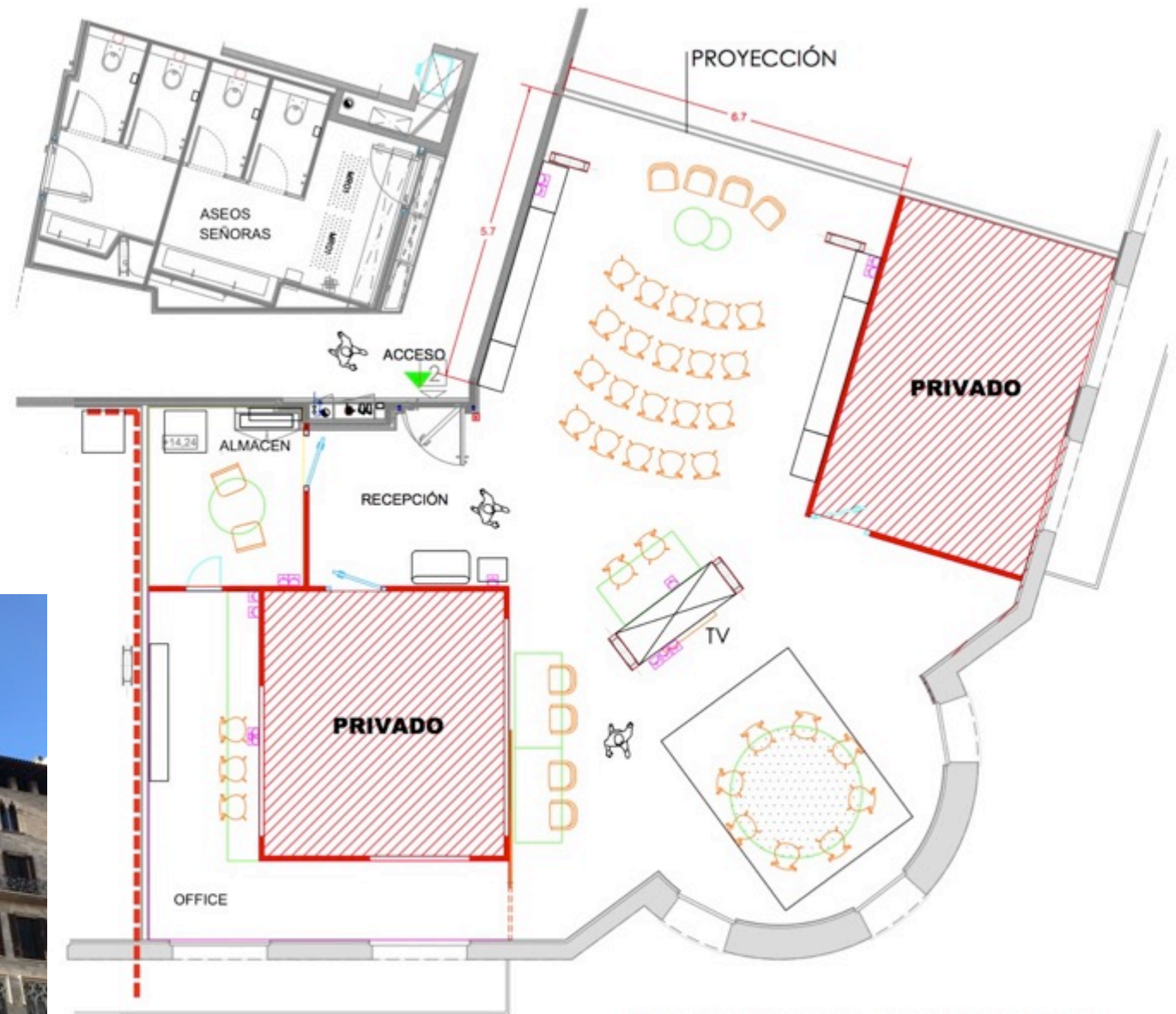
Plaza Cataluña **L1 L3 L7 L6**

Urquinaona **L1 L4**

Paseo de Gracia **L2 L4**

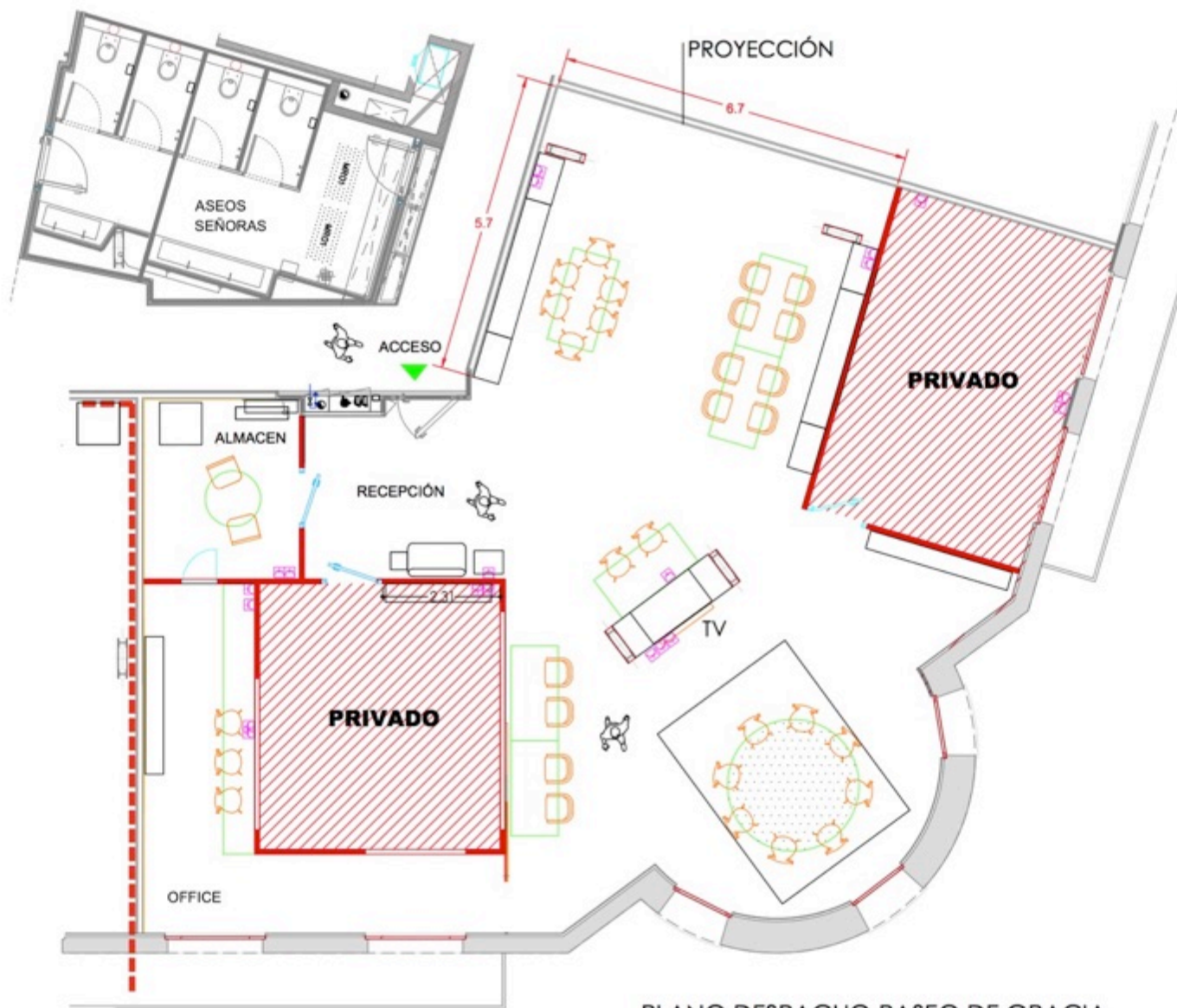






PLANO DESPACHO PASEO DE GRACIA
AUDITORIO Esc. 1/75





PLANO DESPACHO PASEO DE GRACIA
WORKSHOP Esc. 1/75

EQUIPMENT

The space has chairs, tables, stools, poufs, projection wall, HDMI connection for PC, projector and speakers, laser pointer, and Apple TV for Apple devices that are projected on the plasma TV Loewe brand. Small Nespresso coffee machine, water dispenser, and printer.

Wifi. 24 hour doorman. Small room for storage or cloakroom.

Side-office for service preparation.

The WC is in front of the office in the hallway.

General contracting conditions.

Important information

It is a building with a high level of security in the center of Barcelona, attendees at meetings or presentations must show their ID at reception or provide their data in advance to prepare their access cards.

All the requirements of the event or presentation must be checked beforehand with FELICES · Agency to assess whether additional contracting of certain services or equipment is necessary.

FELICES · Agency offers free WI-FI fiber optic network. If your event requires high-speed professional internet above and beyond normal day-to-day use, you may have to consider contracting further services.

The technical service of hands-free microphones, mixing console for connecting audiovisuals with live voices, extra lighting, extra audio, is contracted separately if required with Trayson, official supplier of FELICES · Agency.

All necessary utensils and glassware must be hired separately.

FELICES · Agency is not responsible for material that may be lost during events with third parties. All material left after the event will be discarded.

The services that are desired to hire third parties such as decoration, hostesses or catering, must be agreed and approved by FELICES · Agency at least 10 days before the event is held.

Any alteration of the space must be approved in advance by FELICES · Agency.

In order to introduce an external provider, the social security of personnel working in the space and civil liability insurance of the company may be required with their corresponding receipt of being up to date.

RESERVAS

Para realizar una pre-reserva de fecha de 10 días es imprescindible enviar un email de solicitud de pre-reserva a rrpp@felices.agency. Una vez pasados los 10 días la fecha se libera automáticamente (sin aviso) sino se ha solicitado su renovación vía email. La reserva en firme del espacio se realiza con la transferencia del 50% del presupuesto. El 50% restante se abonará 5 días antes del montaje o evento.

El horario de apertura para encuentros en el espacio de FELICES · Agency es de 8:00h hasta 23:00h. El horario para montajes es de 7:00h a 21:00h. Consultar suplementos si el montaje o desmontaje está fuera de este horario o es fin de semana o festivo.

Condiciones de cancelación:

En caso de que el cliente cancelara el evento con anterioridad a su celebración tendrá las siguientes penalizaciones, computadas sobre el precio total: si se cancela con más de 15 días de antelación sobre la fecha prevista, tendrá una penalización del 100% de la señal abonada. Si se cancela entre los 5 y 15 días de la fecha prevista para la celebración del evento tendrá una penalización del 85% sobre el precio total acordado. Si cancela con menos de 5 días de antelación tendrá una penalización del 100% del precio total acordado.

BARCELONA PRESS ROOM

**BUDGET
BOOKINGS
IDEAS**

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